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Serene Achieves Specialized Status for Oracle CPQ Cloud Service

San Jose, CA, March, 3, 2016: Serene is proud to announce that it has achieved Oracle PartnerNetwork (OPN) Specialized status for Oracle CPQ Cloud Service. This Specialization further solidifies Serene's dedicated, multi-pillar strategy for delivering Oracle Cloud solutions.

Partners must meet an intense set of product-specific business and product competencies by selling and implementing solutions that dramatically improve the way project-driven organizations work using Oracle CPQ Cloud Service. This Specialization, as recognized by Oracle, acknowledges Serene's dedication and commitment to delivering successful and impactful CPQ Cloud solutions for our joint customers.

"Serene is very proud of the quality of Oracle Cloud solutions we have delivered since our inception. CPQ Cloud Specialization recognizes our expertise and long-term, successful track record in Configure, Price, and Quote solutions for both vertical and horizontal implementation packages that deliver tremendous value to our customers," said Niken Patel, CEO of Serene.

AST Corporation is a Platinum level member of Oracle PartnerNetwork.

About Oracle PartnerNetwork

Oracle PartnerNetwork (OPN) Specialized is the latest version of Oracle's partner program that provides partners with tools to better develop, sell and implement Oracle solutions. OPN Specialized offers resources to train and support specialized knowledge of Oracle products and solutions and has evolved to recognize Oracle's growing product portfolio, partner base and business opportunity. Key to the latest enhancements to OPN is the ability for partners to differentiate through Specializations. Specializations are achieved through competency development, business results, expertise and proven success. To find out more visit http://www.oracle.com/partners.

About AST Corporation

Established in 1995, AST Corporation is a Platinum-level member of Oracle PartnerNetwork (OPN), Specialized Oracle Applications and Technologies systems integrator, an Oracle University training and delivery partner, and a certified Oracle Cloud Services implementation provider. AST's services encompass all aspects of Oracle E-Business Suite, Business Intelligence, Enterprise Performance Management, Middleware, Master Data Management, and Customer Relationship Management implementations, as well as flexible on-shore & off-shore Managed Services, and comprehensive Oracle University courses. In September 2015, AST acquired Santa Clara, California-based Serene Corporation, a recognized brand in the Hi-Tech, Health Sciences, Engineering & Construction, and Financial Services industries. Serene Corporation, a leader in Oracle Customer Relationship Management and Master Data Management implementation services, strengthens AST's ability to deliver complex enterprise applications projects across a wide array of industries. AST serves

industry-leading public sector and commercial organizations: municipal, state, and federal government; public transportation; airport and seaport; K-12 and secondary education; utilities/energy; manufacturing; insurance; retailing; telecommunications. Clients look to AST Corporation for leadership and assistance in systems integration, business process redesign, project management, systems administration, and training.

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