Engineering & Construction

Your one-stop service provider for CX Cloud Solutions.

Comprehensive Bundle

– Customizable solutions
– Covers entire lifecycle of project
– Increased visibility of operating costs
– Full optimization of each process (short and long-term)

Key Benefits

– Pre-built, proven solution exclusively for Engineering & Construction industry
– Uses best-in-class Oracle products to address complex business processes
– Decreases time-to-market
– Reduces costs
– Uses an adaptive approach to Business Intelligence and Analytics

Solution Areas

– Marketing and Lead Management
– Customer Management
– Opportunity Management
– Bid/Proposal Management
– Project Management & Demand Planning

The construction process involves complex interaction between stakeholders, including owners, designers, contractors, engineers, and subcontractors. Processes must be efficient to ensure success and maintain margins. Yet many firms suffer from information that is compartmentalized in databases and spreadsheets throughout the organization.

As a result, there is a lack of transparency in project scheduling, resource allocation, and productivity. Mistakes are easily repeated, and issues lead to overruns in both time and cost.

To gain competitive advantage, engineering and construction companies need to transform the way they conduct business. Our solutions specifically address the requirements of E&C and project-centric enterprises.

Specialized. Recognized. Preferred.

Our solutions provide:

• Relevant content to help customers understand your capabilities and how you can help them succeed;

• A complete view of clients' past, present, and future projects;

• The ability to demonstrate that your team consists of qualified, experienced people with a successful track record;

• Winning proposals that meet client requirements while delivering the margins and backlog the company needs;

• Integrated project management tools to ensure consistency in project plans, costs, and deliverables;

• Up-to-date views of project accomplishments, milestones, budgets, and cost positions;

• Rapid, efficient ways to raise and resolve project issues; and

• Strengthened client relationships through regular solicitation of feedback.

AST

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