

Parsons Brinckerhoff

New York, NY



Parsons Brinckerhoff is a multinational engineering and design firm operating in multiple fields, including transportation, water, government, planning, mining, energy, building engineering, and construction management.



Customer Needs	Approach	Key Success Factors
<ul style="list-style-type: none">Reliable, intuitive one-stop tool to locate client, contract, and competitor information.Real-time integration between CRM and Oracle EBS	<ul style="list-style-type: none">CRM On Demand implementationSOA integration with PBIS.	<ul style="list-style-type: none">Easy configurable business rules and 360° customer viewEase of filtering and managing workloadsSimplified proposal creation and approvalManaging the complex client relationships with CRM on DemandCreating custom reportsCustom filters

	Onsite – 8
	New York City, NY
	Completed
	Oracle CRM On Demand, SOA Integration