



- ERP
- BI & EPM
- Middleware
- CRM / CX
- Managed Services
- Infrastructure

Business Intelligence for 21st Century Mass Transit

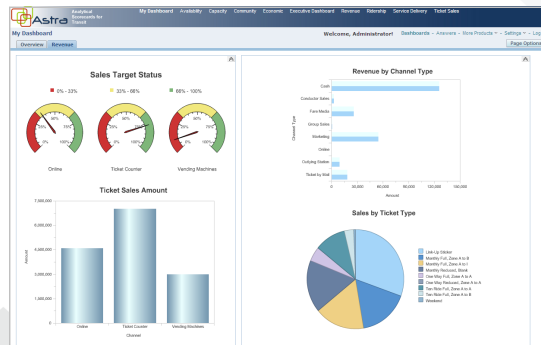
Information-driven insight.

Key Features

- Over 100 pre-built dashboards in eight categories
- Ready-to-deploy application; not just a Data Warehouse
- Compliant with TRB/ACRP Report 13
- Independent of data sources; does not impact existing systems
- Built using industry-leading Oracle OBIEE technology
- Easy to create new, or modify delivered, dashboards
- Pre-built integration with commonly-used airport systems

Analytical Scorecards for Transit (ASTRA) is a business intelligence solution that provides timely, fact-based insight for mass transit organizations. Created by AST Corporation, using industry-leading Oracle technology, ASTRA is a ready-to-deploy application that can be easily configured to an individual agency's requirements.

ASTRA incorporates the recommendations of the Transportation Research Board (TRB), published in the TCRP Report 88. These Key Performance Indicators (KPIs) and dashboards help agencies meet mandatory reporting and performance measurement requirements from their funding sources, governing boards and the federal and state departments of transportation.



What has been lacking in the transit industry is a rigorous process for determining the most appropriate performance measures. A structured system can help agencies select and distill data in order to better understand how things are working, and identify areas needing improvement.

- TCRP Report 88

Analytics Categories

- Availability
- Capacity
- Community
- Economic
- Maintenance & Construction
- Safety & Security
- Service Monitoring
- Travel Time

Specialized. Recognized. Preferred.

ASTRA provides the perspective, understanding and context for your operational and financial data. It presents actionable information to managers and executives in user-friendly and visual media. The ability to drill down from charts and graphs to the transactional data, and the ease of creating ad hoc reports empowers business users to be more effective.



AST Corporation is an Oracle PartnerNetwork Platinum Partner, an Oracle Pillar Partner, and three-time recipient of the Oracle Excellence Award.

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