

ERP
BI & EPM
Middleware
<b>CX</b>
MDM / EDQ
Managed Services
Infrastructure

# The Enhanced Customer Experience (CX)

## Driving quality and productivity.

You want a world-class service team and to maximize ROI on your Oracle Customer Experience (CX) solutions. You need a partner who is experienced and specialized, with a successful track record across the Oracle CX product line.

AST offers a wide range of Oracle CX implementation services, including strategic road-mapping, implementation, change management, training and managed services support. When you partner with AST, you gain significant organizational efficiencies and a competitive advantage.

Our expertise spans the Oracle Customer Experience (CX) suite of applications, including Oracle Marketing Cloud, Oracle Sales Cloud, CPQ Cloud, Oracle Service Cloud, Oracle Siebel CRM, Oracle Policy Automation, Oracle Social Relationship Management, Oracle Universal Customer Master, and Master Data Management.

## Specialized. Recognized. Preferred.

Whether you seek cloud, mobile, social media, or real-time analytics, our team has enabled customers across the stack of Oracle CX Technologies. We assist with quick deployment of solutions that are readily adapted for future business needs.

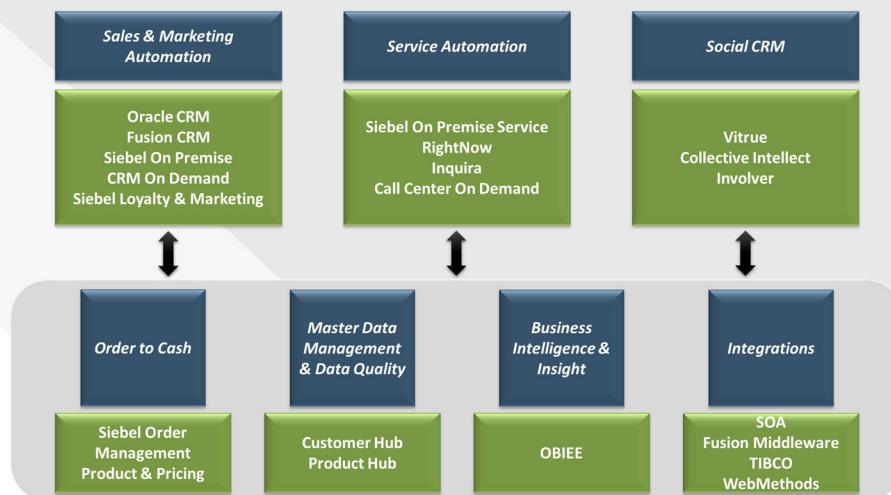
No other Oracle partner has more references across a wide range of Oracle Customer Experience products.

### Our Solutions:

- CX for High Tech
- CX for Engineering & Construction
- CX for Healthcare
- HR Service Delivery Modernization
- Improved Traveler Experience for Airports
- Improved Commuter Experience for Transit
- Improved Citizens Experience for Utilities

### Why AST is the Preferred "Go-To" Partner:

- More than 300 successful projects enhancing the Customer Experience
  - >100 Siebel on-premise
  - >180 SaaS CX
- 20 MDM & EDQ projects
- #1 Oracle SaaS Partner for mid-market
- Competencies and methodologies for end-to-end implementations
- Strong experience across the breadth of Oracle Customer Experience products
- Oracle Industry-Certified



AST Corporation is an Oracle PartnerNetwork Platinum Partner, an Oracle Pillar Partner, and three-time recipient of the Oracle Excellence Award.

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